



Lightroom Advanced – Importing and the Develop Module

Thursdays, November 30th, December 7th, 14th, 2017 and Wednesday, December 20th
7pm – 10pm

Cost: \$349

Local camera club members, ask about special pricing

Location: My home studio in Bethesda, Maryland

Lightroom (LR) has gained rapid acceptance by millions of photographers because it provides the ultimate in organization, efficiency and improved image processing. This workshop will focus on two critical areas of the program – getting your images “into” LR and then optimizing your images using LR’s incredibly powerful Develop Module editing tools. This is a hands-on workshop. Participants bring a laptop computer (PC or Mac) with a current version of Lightroom (or Lightroom CC) and raw images so that you can practice what you learn.

This workshop is intended for current LR users who would like an in-depth refresher on image organization, importing and the Develop module and who feel that they are just not taking advantage of the full image editing capabilities of this software. They may be relatively comfortable with early versions of LR but not up-to-speed with the some of the nuances of enhancements in more recent versions. In addition, intermediate and more advanced Lightroom users have found this workshop valuable because of the many tips and tricks that they shared, as well as the help they receive in improving image evaluation skills that are so critical in optimizing image editing.

This is a small (maximum 6 people), hands-on workshop held at my studio in Bethesda, Maryland.

Here’s what a few previous workshop participants have said:

“I was so happy with what you taught us. Today, you saved me a significant amount of time processing my images for a client. Further, I delivered better shots to my client in record time because of what I learned about sharpening, filters and adjustments, and pre-sets for importing and developing. Your instruction has one of the highest returns of any investment I have made in my photography. You can quote me!” JC

“I am an intermediate level Lightroom user. Saturday’s class was, for me, the perfect combination of a refresher on the parts of Lightroom that I was familiar with, clarification on features I used by didn’t fully understand, and training and insight into features that I had not using and was not familiar with. I left with a much better feeling for how to use this rich and complex program. I immediately applied what I learned on three images that I have now submitted for consideration for an exhibit. My new knowledge and understanding of the radial filter was especially helpful in finalizing my edits on the images. The class was time well spent.” KG

“I wanted to thank you for your terrific class. As always, your class was well thought out, methodical, comprehensive and approachable. My familiarity with the develop module in Lightroom has increased significantly. Your classes are consistently valuable.” DM

“I have never enjoyed a class on any topic as much as I did your Lightroom Import and Develop Workshop. You are an instructor who is relaxed, totally open to any questions/repetition of material and willing to share knowledge without reservation. Your expertise and ability to explain concepts, procedures and techniques allowed me, a true novice, to grasp almost all of the material covered. I can't believe I sat for the whole workshop without having my mind drift or my bottom hurt!! NK

“Thanks so much for a great class. You're a great teacher and you covered all the material in a way that really integrated things for me. I was glad to have some experience with it, so I could really absorb it and think as much about how to use it. Your studio helped make it very comfortable and the food and drinks were just perfect. Thanks again. I look forward to taking another class with you in the future.” GG

“Thanks for a wonderful day with Lightroom yesterday. After taking the Lightroom Intensive course a year and a half ago many of the Lightroom functions had slipped away and your Import and Develop workshop was just what I needed to bring my image processing up a level. I am constantly amazed at the level of engineering that goes into a program like Lightroom and I feel fortunate to have someone such as you to guide me through the intricacies of this very sophisticated program” MB